

VCU School of Medicine Celebrates National Primary Care Week 2009:

# The Future of Primary Care in America

October 19-23, 2009

Sponsored by

American Medical Students Association, Student Family Medicine Association,  
Physicians for Human Rights, Geriatric Student Interest Group

Mon  
Oct 19

## THE FUTURE WORKFORCE:

### PHYSICIAN PAYMENT AND WHAT INFLUENCES MEDICAL STUDENT AND RESIDENT CHOICES

Robert L. Phillips, Jr., M.D., M.S.P.H.

Director of the Robert Graham Center, a policy and research center dedicated to improving health by enhancing primary care, Dr. Phillips will discuss physician income and important policies impacting debt and career outcomes. His presentation is relevant for all students and specialties, not only primary care.

12:00 pm, MSB 104/105

Lunch Provided for 1<sup>st</sup> 75 People

### THE VALUE PROPOSITION IN HEALTH CARE

Sheldon Retchin, M.D., M.S.P.H.

Vice President for Health Sciences, VCU, and CEO, VCU Health System The discussion will center on quality of care and will address impacts of policy reform on key stakeholders including the public, governmental and private purchasers of care, the business sector, and health care providers including primary care.

6:30-8:30 pm, George Ben Johnson Auditorium

Tues  
Oct 20

## PATIENT CENTERED MEDICAL HOME

Anton J. Kuzel, MD, MHPE

Chair of VCU's Department of Family Medicine, Dr. Kuzel's session will focus on the characteristics and benefits of a PCMH: patient centered, physician directed, accessible, continuous, comprehensive, family-centered, coordinated, compassionate, and culturally sensitive care into one 'home.'

12:00-1:00 pm, Sanger 3-016

Lunch Provided for 1<sup>st</sup> 75 People

Wed  
Oct 21

## UNNATURAL CAUSES: IS INEQUALITY MAKING US SICK?

How does the distribution of power, wealth, and resources shape opportunities for health? Join us for a screening and discussion of "In Sickness and In Wealth," the opening episode of this award-winning PBS documentary series. Explore how health and longevity are correlated with socioeconomic status; people of color face an additional health burden; and our health and well-being are tied to policies that promote economic and social justice.

5:00-7:00 pm, MSB 104/105

Popcorn & Drinks Provided

Thurs  
Oct 22

## HEALTH CARE REFORM 101

Winston Liaw, MD, MPH

Do you understand health care reform? Learn about the current debates from Dr. Winston Liaw, a Health Policy Fellow at the Robert Graham Center and practicing family physician in Virginia. With a MPH from Harvard School of Public Health and experience as a health policy aide in the Massachusetts State Senate,

Dr. Liaw is an expert in health policy and active in global health.

12:00-1:00 pm, Sanger 3-016

Lunch Provided for 1<sup>st</sup> 75 People

## PRIMARY CARE OFFICE-BASED DERM PROCEDURES (FOR M1s AND M2s)

Richard Hoffman, MD, Director

VCU Chesterfield Family Medicine Residency

5:00-7:00 pm, [LOTTERY ENTRY](#) by Tuesday, Oct 13<sup>th</sup>

Dinner Provided

Fri  
Oct 23

## DOLLARS AND SENSE FOR PRIMARY CARE

Glenda Palmer, PhD

Assistant Dean of Student Affairs and Director of Financial Aid at VCU SOM, Dr. Palmer will address existing programs that provide scholarships and loan repayment for physicians practicing primary care.

12:00 -1:00 pm, Sanger 3- 016

Lunch Provided for 1<sup>st</sup> 75 People

\* If you are enrolled in the PHR Cultural Competency and Health Disparities Elective, you may receive a lunch lecture credit for attendance and sign-in at each NPCW event.